

DIGITAL STRATEGY MANAGER

Amplifier Game Invest is one of eight operational divisions of Embracer Group. We have the ambition to build one of the most attractive homes for passionate game developers and their studios, empowering their aspirations and creativity for sustainable, long-term success. To reach this goal, we invest in game studios, developers and their designs to support them in becoming creatively and financially successful through the development and sales of great game experiences. We leverage our game industry experience to mentor, encourage and challenge our studios and be active members of the global game development community.

We are currently a team of ten employees, distributed from our main office in Stockholm, Sweden. The organisation is presently actively invested in 14 independent game studios across Europe and North America, with over 210 employees under its wing.

Our Publishing Service Department is growing rapidly, and we are currently offering an excellent opportunity to join a team dedicated to supporting market- and publishing efforts for our studios. At present, we are looking to hire a full-time **Digital Strategy Manager**, either on-site in Stockholm or, depending on the profile, remote.

Job description

The Digital Strategy Manager will be responsible for managing sales on all digital stores and optimising various digital marketing and sales strategies to support every studio for all types of publishing services.

You will be part of the publishing services unit and report directly to the Head of Publishing.

- You will team up with the entire publishing services team to promote our portfolio through dedicated digital marketing campaigns to better reach our players.
- You will be an active product and brand management support to build better plans and long term thinking.
- You will drive and conduct relevant dashboards and continual digital business intelligence to help us make the best decisions from an Amplifier digital portfolio point of view.
- You will conduct relevant market research and do various analyses to summarise and present critical concepts.
- You will be a creative force and will be able to bring new ideas to improve our daily digital operations.
- You will work closely with the Head of publishing to construct sustainable digital processes and best practices to offer our studios the best possible digital publishing services.

What we like to see in a candidate

You have at least three years of experience in a similar role within an indie, mid-size or big PC/Consoles publishing company

You have already managed digital store accounts on PC and consoles

You are aware of digital store specificities, rules, secrets and transformations

You are familiar with or have directly managed some digital marketing campaigns

You understand the market and closely follow the evolutions in it

You are passionate about games, game developers and the games industry

You are eager to learn and grow every day

You have a sustainable and long-term mindset

You are team-oriented and always base your decisions and actions on what's best for our studios, our teams and IPs

You are straightforward, proactive and able to summarise vast amounts of information through excellent presentation and communication skills

You are data-driven and have a solid knowledge of our industry

You are fluent in written and spoken English

Apply via: www.amplifiergameinvest.com/career

For questions about the role, please contact:

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