

COMMUNITY LEAD

Amplifier Game Invest is one of eight operational divisions of Embracer Group. We have the ambition to build one of the most attractive homes for passionate game developers and their studios, empowering their aspirations and creativity for sustainable, long-term success. To reach this goal, we invest in game studios, developers and their designs to support them in becoming creatively and financially successful through the development and sales of great game experiences. We leverage our game industry experience to mentor, encourage and challenge our studios and be active members of the global game development community.

We are currently a team of ten employees, distributed from our main office in Stockholm, Sweden. The organisation is presently actively invested in 14 independent game studios across Europe and North America, with over 210 employees under its wing.

Our Publishing Service Department is growing rapidly, and we are currently offering an excellent opportunity to join a team dedicated to supporting market- and publishing efforts for our studios. At present, we are looking to hire a full-time **Community Lead**, either on-site in Stockholm or, depending on the profile, remote.

Job description

The Community Lead will be responsible for the community strategy. Building, managing, establishing and leading all social media channels/platforms. You will be part of the publishing services unit and report directly to the Head of Publishing.

- You will team up with the entire publishing services team to promote our portfolio through dedicated, innovative community/social media campaigns.
- You will lead and construct the community platform to run data analysis and dashboards through continual community intelligence building.
- You will research and create various SoMe/community analyses through an excellent way of presenting and summarising key concepts.
- You will bring your expertise for digital marketing campaigns to better reach our players.
- You will be part of the influencer/curator strategy and network reinforcement.
- You will be an active product and brand management support to build better plans and long term thinking.
- You will work closely with the Communication & Partner Relationship Manager to construct sustainable SoMe processes and best practices to offer our studios the best possible community publishing services.

What we like to see in a candidate

You have at least three years of experience in a similar role within an indie, mid-size or big PC/Consoles publishing company

You already directly managed several social media channels at the same time, including dedicated Discord accounts

You are an active user of Reddit, and you know the platform very well

You already participated in influencer and curator campaigns

You are open-minded and ready to bring real innovation in the way you communicate with our communities

You are familiar with or have directly participated in some digital marketing campaigns

You are passionate about the industry and a player yourself

You are eager to learn and grow every day

You have a sustainable and long-term mindset

You are team-oriented and always base your decisions and actions on what's best for our studios, our teams and IPs

You are straightforward, proactive and able to summarise vast amounts of information through excellent presentation and communication skills

You are fluent in written and spoken English

Apply via: www.amplifiergameinvest.com/career

For questions about the role, please contact:

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