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Amplifier Game Invest hires Publishing Services expert Denis Ferrier.

Amplifier Game Invest is expanding its team and growing their expertise within publishing services with the hiring of Denis Ferrier as Head of Publishing Services.

Denis Ferrier comes most recently from a role as Senior Vice President for Business Development at Green Man Gaming, after being Head of Business Development at CI Games and running the newly-created publishing label United Label, where he published games such as indie darling Röki. Before that, Denis worked over 5 years at Bandai Namco, working with titles such as the Dark Souls and Project Cars series.

“As we are expanding our service offering for our growing number of partner studios and meeting the market with the most attractive deals for new indie game studios, we are happy to announce that Denis is joining our team. We’ve known Denis for several years, and have always been impressed with his candor, his willingness to share his expertise and his hard work to put developers first” says Per-Arne Lundberg, CEO of Amplifier Game Invest.

Denis Ferrier will spearhead the Publishing Services branch of Amplifier Game Invest, expanding the available range of options for investments within the games industry.

“I’m very happy to join the Amplifier Game Invest team. The way they have positioned themselves on the market and grown over the last few years is very impressive and I am looking forward to adding my experience to build on this foundation” says Denis Ferrier

With the completion of this recruitment, Amplifier Game Invest, one of eight operational groups within the Embracer Group, expands its team to 9 experienced game- and business developers.

For more information, please contact:

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About Amplifier Game Invest:

Amplifier Game Invest, based in Stockholm, Sweden, seeks and invests internationally in the most talented companies in the gaming industry. The goal is, through the addition of expertise and experience in game development, to strengthen the companies and create more successful games in the long term. Amplifier Game Invest currently has active operations in companies in Sweden, Denmark, Norway, Italy, Austria, Spain, UK and the US. Amplifier Game Invest is a wholly owned subsidiary of Embracer Group AB.